

Summer Student Job Posting

This position is being advertised under the Canada Summer Jobs (CSJ) initiative. To be eligible for this position, you must be between 15 and 30 years of age on the start date of the job. You also must have been a full-time student during the previous academic year and be intending to return to full-time studies in the next academic year. You also must be a Canadian citizen, a permanent resident or a refugee under the Immigration and Refugee Protection Act. You must also be legally entitled to work according to relevant provincial legislation and regulations.

Tourism Barrie is the official tourist office for the City of Barrie. Tourism Barrie is looking for a dynamic and enthusiastic Travel Counsellor for our busy Tourist Information Centre. The main function of the position will be to assist visitors and community with their travel enquiries and marketing tourism for Barrie & Area. This position is ideal for a person interested in Destination marketing, advertising, graphic design and public relations.

Ideal candidate:

- Must have excellent customer service and a friendly attitude
- Must have some knowledge of Barrie and area tourist attractions and amenities
- Must be very computer literate and comfortable working on website content management systems
- Must have intermediate Adobe Photoshop. Web based media knowledge would be an asset.
- Must be comfortable in working with social media and have a flare for posting experiential travel ideas
- Must possess excellent writing, communication and organizational skills
- Preference will be given to candidates with a marketing, media, social media, video editing graphic design background
- Start day Mid-May to Labour Day
- Must be willing to work weekends and holidays
- Outdoor adventures and physical activity is required.

Salary \$12.10 per hour. All interested applicants please forward resume to pamb@tourismbarrie.com or fax 705-739-1616 by March 31, 2017.

