

Summer Student Job Posting

Would you like to be outdoors all summer and post adventures on social media? Tourism Barrie is the official tourist office for the City of Barrie and is looking for summer staff to be part of the Adventure Team.

You will use your social media and video skills and your love for outdoor summer activities to post your adventures all summer long. You will be promoting Barrie & Area as a great place to visit and to #GetOutandPlay.

This dream summer job starts Mid-June to Labour Day. You will be paddling, hiking, swimming, cycling and more while filming yourself enjoying the adventures and posting it on Tourism Barrie's social media channels.

This position is ideal for a person interested in a career in marketing, advertising, social media, public relations and film. You will also be working out of the Tourism Information Centre providing travel advice and assisting visitors and community with their travel enquiries in Barrie & Area. You will also be working on our websites, digital marketing campaigns, social media channels and editing videos you film.

Apply as Summer staff if you:

- Have great customer service and a friendly attitude.
 - Have knowledge of Barrie & Area tourist attractions, things to do, trails, hikes and adventures.
 - Have basic experience working in Adobe Photoshop and Video Editing software (Premier Pro, iMovie etc.)
 - Like working with social media and have a flare for posting experiential travel ideas that you are participating in.
 - Have writing, communication and organizational skills.
 - Want to work in the fields of marketing, media, social media, video editing and graphic design.
- Must be willing to work weekends and holidays.
- Outdoor adventures and physical activity is required.
 - Must have your own transportation to get to all the attractions, outdoor film locations, lakes and trails that you will be filming and posting selfies.
 - Be between the ages of 18 to 30 years old.

Salary \$16.00 per hour plus mileage and travel expenses.

All interested applicants please forward resume to travel@tourismbarrie.com or fax 705-739-1616 by June 10, 2020. We will ask all candidates for a video call for an interview.

Tourism Barrie is an equal opportunity employer. All applicants will be considered for employment without attention to race, color, religion, sex, sexual orientation, gender identity, national origin.

Tourism Barrie is dedicated to promoting diversity, multiculturalism, and inclusion in the City of Barrie and in its hiring practices.