
BRANTFORD
Sports Council

BRANTFORD SPORTS COUNCIL

The Brantford Sport Council's focus remains on the future and building strong grassroots programs for all to participate in while developing the social and physical skills throughout their sports journey.

Sport is a catalyst that brings a community together and is a key element in the social fabric of our community. We all have a role to play in advancing sport in our community and being a voice for sport.

Our commitment is to become a stronger force throughout Ontario and continue to advocate for more effective community engagement.

KEY ACTIVITIES

Sports Awards & Recognition Celebrations

On April 18, 2026 we are hosting our 20th Anniversary celebrating the achievements of athletes, teams, coaches, officials, volunteers and sponsors. Since 2005 we have presented over 200 awards in 10 categories.



Brantford has a wealth of elite athletes in a variety of sports including a growing number of Olympians, Paralympians and Special Olympians.

Walter Gretzky always said “Brantford is the Centre of the Universe.”

25th Anniversary Tournament Capital of Ontario Celebration

The Brantford Sports Council hosted the Tournament Capital of Ontario 25th Anniversary Celebrations on Friday August 25, 2023.







Community Sport Councils of Ontario “Focus 24 Sports Conference”



Brantford Rink Board Program





OBJECTIVES

Support the development & advancement of community Sport at the grassroots level.

Expand communications and engagements across all sectors.

Showcase Brantford as a great place to live, work, play, learn and grow.

Promote Brantford as the Tournament Capital of Ontario.

STRATEGIES

Provide oversight and assistance on sport and related issues.

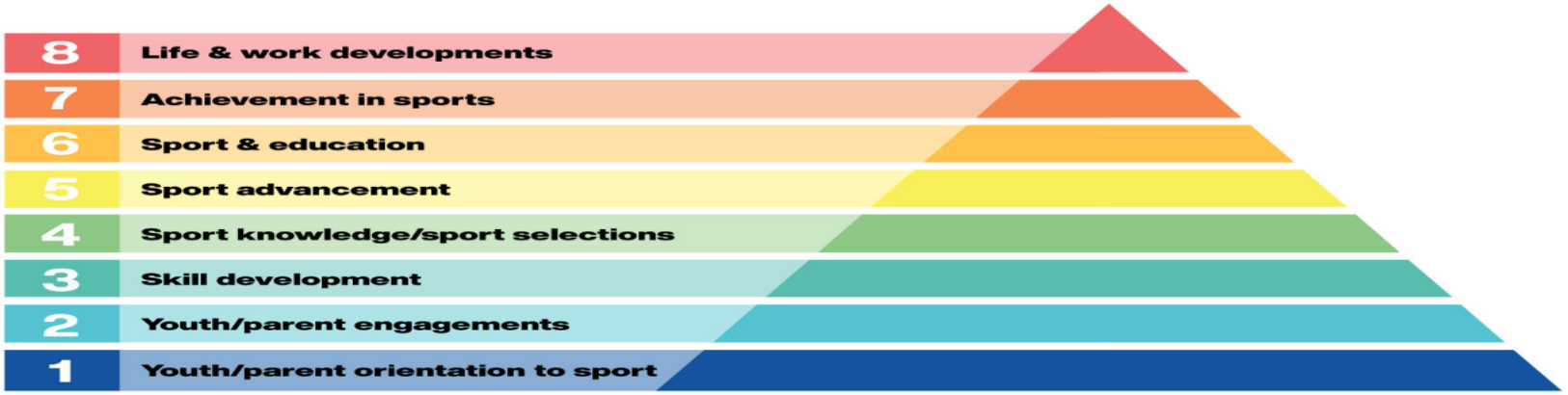
Identify programs and activities that optimize and leverage community assets.

Expand communications and engagements across all sectors.

Advocate for equitable sport and exclusivity.

HIERARCHY OF SPORTS

Track the development of youth throughout their sports journey.



MAYOR KEVIN DAVIS GREETING

BRANTFORD SPORTS TOURISM OVERVIEW

www.discoverbrantford.ca

BRANTFORD FACTS

Business Sectors

Investments in our community

Highlights

ECONOMIC OVERVIEW

Existing and New Business Growth
Multiple Sectors
Total over past 10 years
Key Company Summary
Brantford contingent attends European Trade Show

BUSINESSES LOCATING TO BRANTFORD

Industrial / Manufacturing
Warehousing / Distribution
Packaging

Technology

Education
Hotels
Health Care
Hospitality

- **New Sports & Entertainment Centre**



- **New Community Development**



Sport in Ontario Collective

It's all about the conversations and collaboration

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COMMUNITY SPORT COUNCILS ONTARIO (CSCO)

Communication and engagement for all Sport Councils across Ontario including multi-sector levels across the province.

Expand the conversation on the “Future of Community Sport” to sport organizations, Government, Education, business and individuals.

CSCO’s key role is being the backbone for the Sport in Ontario Collective and development of shared values and agendas.

Establishing a continued process that provides a sustainable model for the advancement and continuation of the model.

Empirical evidence built through continued direct conversations from all.

Join the conversation and continue to engage.

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www.communitysportcouncils.com

Research Presentations

2025 CSCO Toronto Sport Summit, Humber College

Community Sport Sector Sustainability Report, Kevin Arnsdorf

Provincial Sports Policies in Ontario: Trends, Issues and Ways Forward, Kyle Rich

CT Jumpstart State of Play Youth Report, Lindsey Crampton

MLSE ‘Change the Game’ research reports, Marika Warner

Sport for Life Update, Drew Mitchell

YESTERDAY, TODAY, TOMORROW!

RECAPS AND FOLLOWUPS

Information Exchanges

Other discussions

Event Planning and Development

AI engagements: best practices, project management, training, regulatory

Questions and Answers

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