

## **Summer Tourism Information Centre Staff**

Tourism Barrie is looking for Travel Customer Service to staff the Tourism Information Centre and provide travel information to visitors and the community of Barrie & Area.

You will be working out of the Tourism Information Centre, providing travel advice and assisting visitors and the community with their travel enquiries in Barrie & Area. On Friday, Saturday and Sunday, you will be driving the mobile tourism information cart, the ASK Me cart, around Barrie's waterfront providing in-person visitor information to tourists and residents.

You will also be working on our websites, digital marketing campaigns, and social media channels and posting content on the channels. You will be driving a golf cart along the waterfront handing out travel information, answering enquires and welcoming visitors to the region.

This position is ideal for a person interested in a career in marketing, advertising, social media and public relations. You should enjoy interacting with people in a friendly manner, finding answers to their questions, and being outdoors. No experience is needed; we will train you.

### **Apply as summer staff if you:**

- Have excellent customer service and a friendly attitude.
- Have some knowledge of Barrie & Area tourist attractions, things to do, trails, hikes and adventures.
- Like working with social media and have a flare for posting experiential travel ideas.
- Have writing, communication and organizational skills.
- Must be willing to work weekends and holidays.
- Outdoor adventures and physical activity is required.
- In a College or University program for marketing, tourism, public relations, or business preferred.
- Must be between the ages of 18 to 30 and is a Canadian Citizen, permanent resident, or person on whom refugee protection has been conferred under the Immigration and Refugee Protection Act and is legally entitled to work according to the relevant provincial/territorial legislation and regulations.
- Must have a valid G driver's license.
- Must work in Tourism Barrie's office at 205 Lakeshore Drive, Barrie – no remote working.

Starts Mid-May to September 1, 2023

Salary \$18.00 per hour

**All interested applicants, please forward your resume and cover letter to [travel@tourismbarrie.com](mailto:travel@tourismbarrie.com) or drop it off in person at 205 Lakeshore Drive, Barrie, by March 15, 2023.**

Tourism Barrie is an equal-opportunity employer. All applicants will be considered for employment without attention to race, colour, religion, sex, sexual orientation, gender identity, or national origin. Tourism Barrie is dedicated to promoting diversity, multiculturalism, and inclusion in the City of Barrie and its hiring practices.